



Recognition for Ellcie Healthy and its connected and smart eyewear which yesterday received distinctions and supports from high-profile manufacturers and leading political figures.



Yesterday evening, at BPI France at 8 Boulevard Haussmann, Ellcie Healthy received the certification label “French Origin Guaranteed” for its connected and smart eyewear.

The reception gathered important industrial groups such as Optic 2000, Valeo, Essilor, Or Generali, with the voluntary participation of groups such as the Road Safety and the Pro France certification label, health professionals such as Professor BREMOND, and high-profile political leading figures such as Olivia Gregoire around the Ellcie Healthy’s project : connected and smart eyewear which take care of their beneficiary’s health, and especially prevent the risks of drowsiness at the wheel.

The young French startup founded by Philippe PEYRARD firstly received the **BPI Excellence diploma**. Given by **Brigitte LEGROS, BPI France Communications Manager**, this diploma honors Ellcie Healthy as one of the 4000 companies handpicked among more than 200.000, by BPI France.

Then, it was up to **Olivia Gregoire, LREM deputy** who wished to congratulate and **lend her support to Ellcie Healthy** for its commitment to innovation dedicated to the improvement of people’s quality of life.

Next, Philippe PEYRARD received from **Yves Jego, president of the Pro France certification label**, the “**French Origin Guaranteed**” certification label, rewarding the work of entrepreneurs who strive everyday for the French savoir-faire, of which these wearables are a perfect example.

Ellcie Healthy’s partner from the outset, the **Generali group** highlighted the value of the “technology solution / help desk” couple in the struggle against drowsiness at the wheel, advocated by **Stephane CHARBONNEAU, Europ Assistance Marketing Director** (Generali’s branch), and reaffirmed the Generali’s partnership with Ellcie Healthy and its connected and smart eyewear.





Press release, 20th of December 2017

Les lunettes  sont

About Ellicie Healthy :

Ellicie Healthy is a startup from Nice, founded in May 2016 by Philippe PEYRARD, which develops connected and smart eyewear. These eyewear products, equipped with about fifteen sensors, permanently measure physical, physiological and environmental variables, which combined with an algorithmic and scientific analysis, bring important information about the individual and the risks to which they are exposed.



Ellicie Healthy will commercialize its eyewear in the first optical distribution network in France (Optic 2000) as soon as the 23rd of April 2018.

Website : <http://ellicie-healthy.com/>

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Photo gallery of the event : <http://bit.ly/2n3wonU>.